

Need a Call center?

Need a Back Office?

Why not in Hokkaido?

Hokkaido is one of the best places to build call centers or BPO offices in Asia.

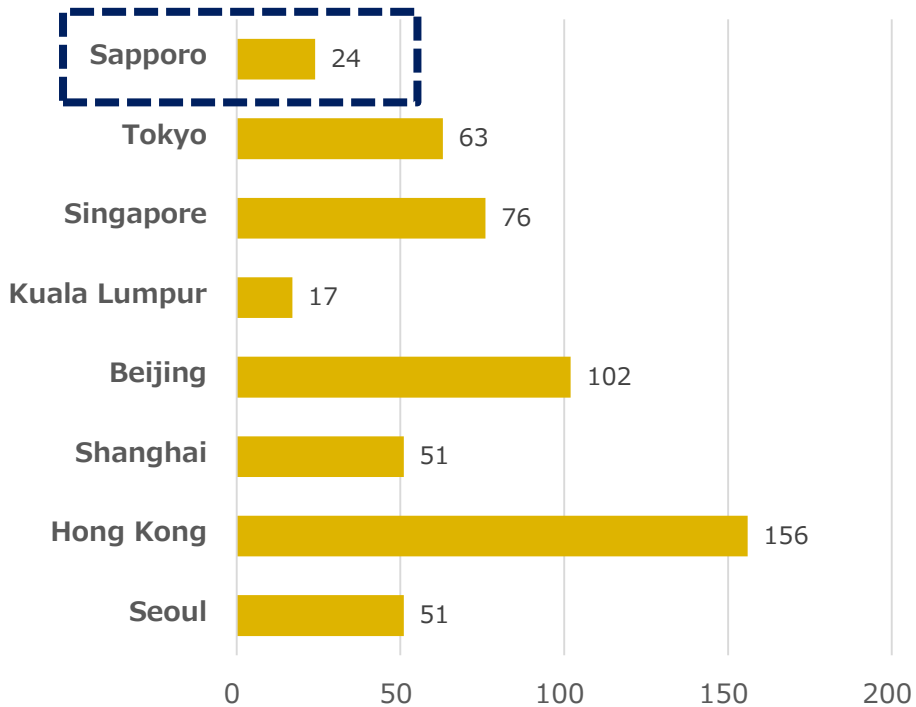
Here are the three reasons why.

Call centers and BPO centers

Reasonable business costs

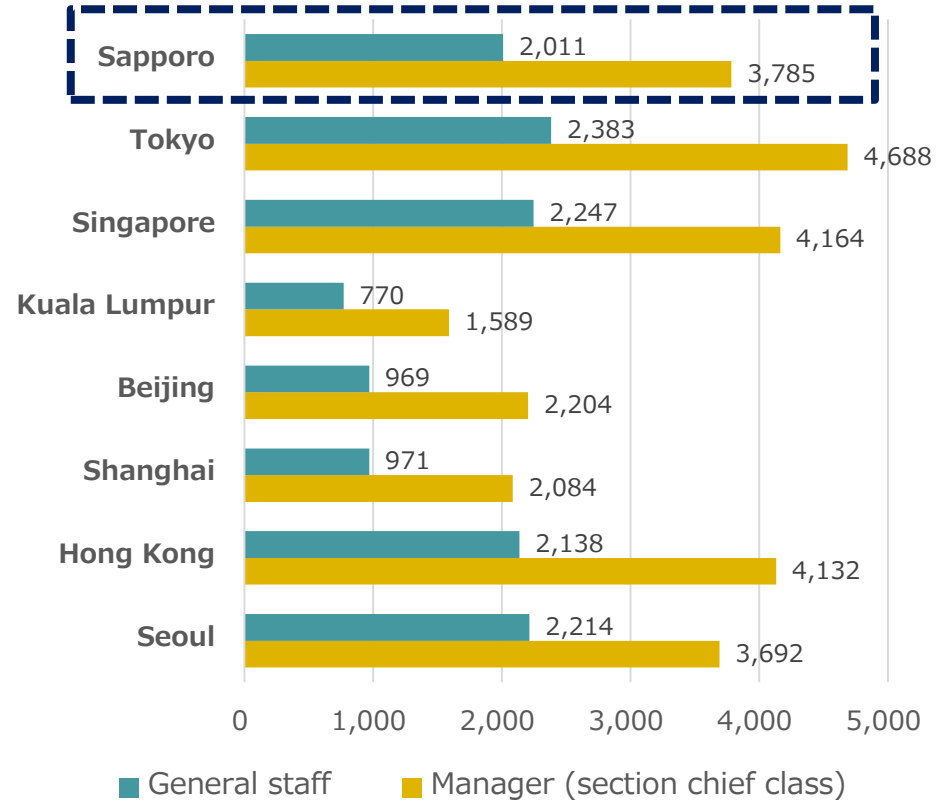
Office rent

Office rent per month (U.S. dollars/m²)



Labor cost

Wage per month/non-manufacturing industry (U.S. dollars)



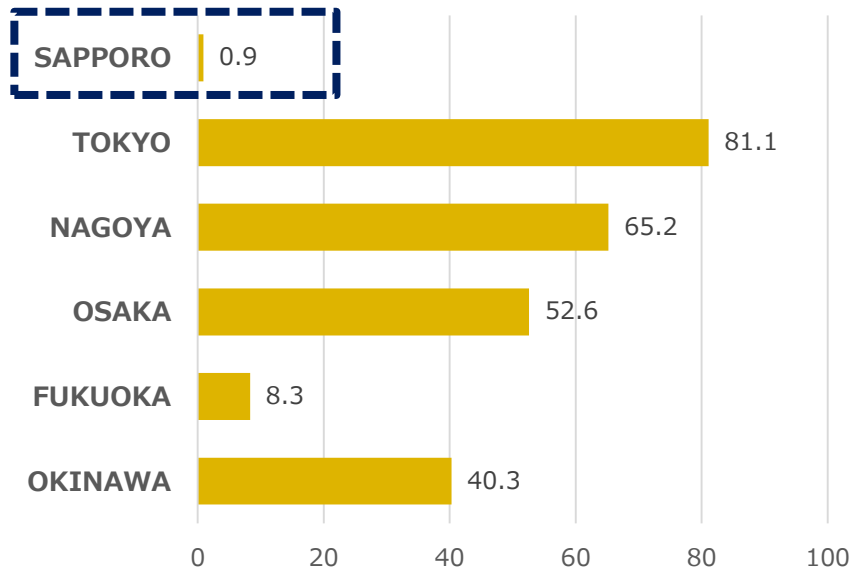
Call centers and BPO centers

Low risk for natural disasters including earthquakes and typhoons

➔ **A safe business environment enables further growth.**

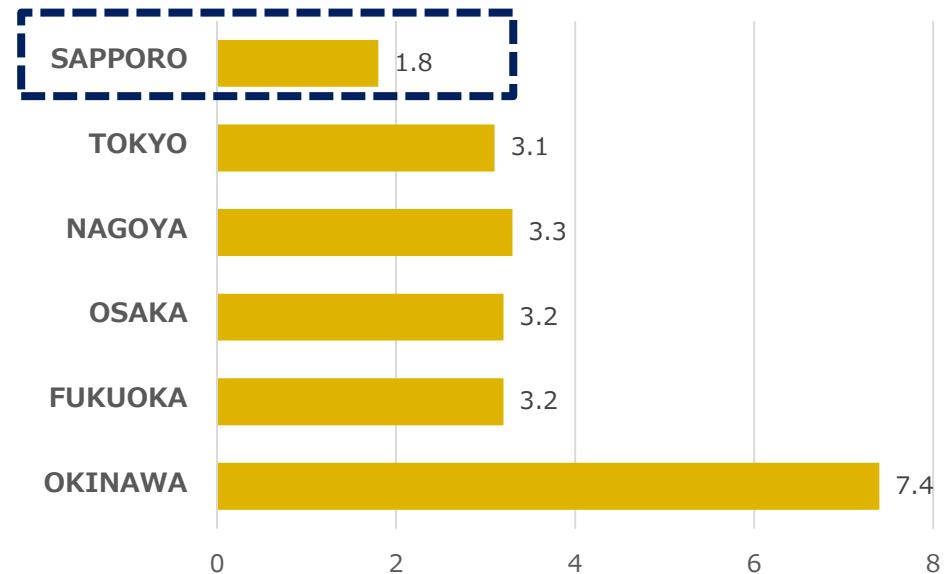
Earthquakes

Probability of a major earthquake in the next 30 years



Typhoons

Average annual number of typhoons approaching Hokkaido



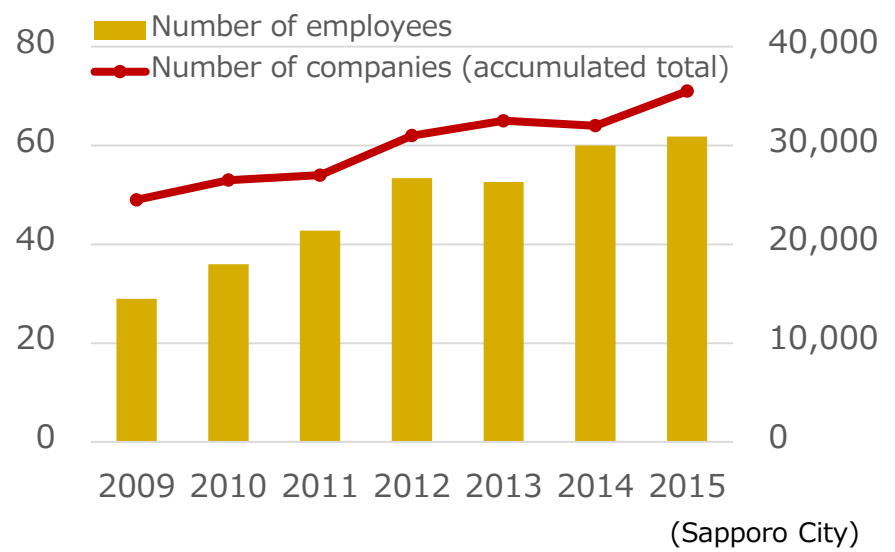
Call centers and BPO centers



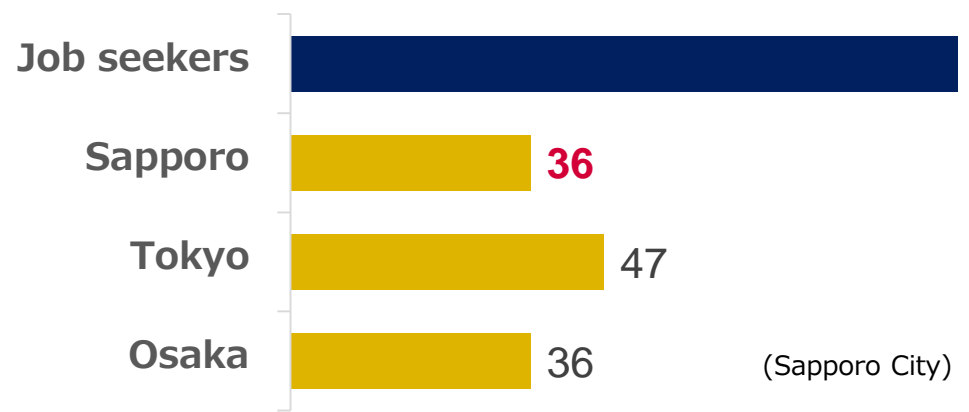
Human resources in Sapporo

POINT 1 Easy to employ

◆ Number of companies into Sapporo and its number employees



◆ Number of jobs per 100 job seekers as office workers



⇒ There are not enough jobs for the number of job seekers.

POINT 2 Large population of women in their 20s and 30s

要ソース確認

POINT 3 Warm hospitality / Hard workers (Evaluation by companies that have advanced into Sapporo)

Call centers and BPO centers

Why Sapporo ?

Call center



The laying of optical fibers is essential to our duties, but in regional cities this may take several months after an application has been made. Sapporo is already equipped with an IT infrastructure, and this problem does not exist. What's more, the locality makes it relatively easy to attract high-caliber human resources. Government programs to attract and support call centers are also in place, creating an ideal environment.(2001/1/24 Internet Watch)

BPO



All of Japan's 65 major cities have received scores from a variety of perspectives, including the risk of natural disaster, distribution of electrical power jurisdictions, workforce population trends, accumulation of higher education institutes and the like. The final deciding factor was the resonance with the Hokkaido Back-up Base Concept.(Sapporo City Website)

BPO



From the aspect of the city of Sapporo's low level of risk of natural disaster and abundance of human resources, it is ideal as a business dispersion base in the field of IT, and our transfer was determined thanks to the enthusiasm the local government and everyone concerned put into attracting us here. The abundance of an excellent young workforce was also attractive, and we are currently proactively proceeding with our recruitment drive in Hokkaido. (Aflac Website)

Subsidy for labor cost

NEW

Extension

Limited to 270million USD

Limited to 90million USD

Intangible support

Human resource development

Skill improvement training of employees at call centers

Securement of human resources

Participation in joint job fairs

Introduction to educational institutes and staffing agencies

